

**Job Title:** Social Media Intern

**Category:** Graphic Art / Design / Media

**Job Location:** On Campus

**Job Description:** The Marketing and Graphics team at the Memorial Union is seeking a self-motivated individual to assist our team in managing the MU social media platforms to advertise events, services and promote engagement with ISU students and the Ames community. The qualified individual will possess a high interest in social media management and general knowledge in videography.

As the social media intern, the selected student will be responsible for helping build the Memorial Union's brand and telling our story. This position will work primarily during the regular workday, but some evening/weekend assignments will be required. The applicant should be interested in long term employment, be available in the summer, and have at least 3 semesters left in their academic studies.

The Memorial Union serves as the main event, programming, and meeting space for the Iowa State campus and the surrounding community. We are known for providing high-level entertainment, engaging programs, outstanding services, and collaborative partnerships that align with the academic mission and [principles of community](#) at Iowa State University.

**Job Skills / Requirements:**

- Applicants should have a genuine interest in social media and brand management
- Must have experience using Facebook, Instagram, Twitter, and LinkedIn
- Knowledge of using appropriate tags to help drive engagement
- Post a variety of organic or planned social media content to all platforms (video, reels, photos, stories, etc.)
- Strong eye for social media photography, videography and editing skills
- Excellent verbal and written communication skills
- Be a self-starter who will contribute ideas
- Available transportation to get to the Memorial Union
- Self-motivated, dependable, team-oriented
- Possess a high level of personal judgement and discretion

**Preferred Qualifications:**

- Previous social media management experience
- Communications, Marketing, Journalism, Public Relations, or Graphic Design major
- Summer availability

For consideration, please submit a resume to [mugraphics@iastate.edu](mailto:mugraphics@iastate.edu)

Hourly Pay Rate: \$11

Schedule Type: Ongoing + Part time + Flexible Hours

Schedule or # of Hrs/Wk: 10-15 per week

Application Method: Email

Job Begin Date: As soon as possible or August 2023

Job End Date: Ongoing

Number of Positions: 1

Work-Study Required: No